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# AnyLogic's Cookie Policy

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## What is a Cookie?

Cookies are small text files that are stored in a computer's browser directory. They help site providers with things like understanding how people use a site or services, remembering a user's login details, and storing site or service preferences.

## Does AnyLogic Use Cookies?

Yes. We use cookies in accordance with our [Privacy Policy](#) to: (i) ensure that our Site and Services (as defined in our Privacy Policy) function properly; (ii) detect and prevent fraud; (iii) understand how visitors use and engage with our Services; and (iv) analyze and improve the Services.

## Who Sets Cookies When I Use AnyLogic Site?

There are two main types of cookies that can be set: (i) first party cookies that are placed and read by AnyLogic directly when you use our Services; and (ii) third party cookies that are not set by AnyLogic but by other companies, like Google, for Service analytics purposes.

## How AnyLogic Uses Cookies?

- **Necessary Cookies**

Some cookies are essential to the operation of our Site and Services and make it usable and secure by enabling basic functions like page navigation and access to secure areas of the Services. We use those cookies in a number of different ways, including:

- **Authentication.** To remember your login state so you don't have to log in as you navigate through our Services.
- **Fraud Prevention and Detection.** Cookies and similar technologies that we deploy through our Site help us learn things about computers and web browsers used to access our Services.
- **Security.** To protect user data from unauthorized access.

- **Preference Cookies**

Preference cookies are used by AnyLogic to remember your preferences and to recognize you when you return to our Services.

- **Analytics Cookies**

Analytics cookies help us understand how visitors interact with our Services. We use those cookies in a number of different ways, including:

- **Site Features and Services.** To remember how you prefer to use our Site so that you don't have to reconfigure your settings each time you log into your account or use the Services.

- **To Analyze and Improve Our Services.** To make our Site and Services work better for you. Cookies help us understand how people reach our Site. They give us insights into improvements or enhancements we need to make to our Site or Services.
- **Pixel Tags** (also known as web beacons and clear GIFs). May be used in connection with some Services to, among other things, track the actions of users, measure the success of our marketing campaigns, and compile statistics about usage of the Services.
- **Third Party Analytics.** Google Analytics is used to collect and analyze information about the use of our Services and report on activities and trends. This Service may also collect information regarding the use of other sites, apps, and online resources. You can learn about Google's practices on the [Google website](#). See further details below about these cookies.

- **Advertising Cookies**

We and our service providers will use cookies and similar technologies on our Site to direct AnyLogic ads to you through targeted advertisements for AnyLogic Services on other sites you visit and to measure your engagement with those ads.

## Can I Opt-Out?

Yes, with the exception of those cookies that are necessary to provide you with AnyLogic Services. Your web browser may allow you to manage your cookies preferences, including to delete and disable AnyLogic cookies. You can take a look at the help section of your web browser to understand your options. If you choose to disable cookies, some features of our Site or Services may not operate as intended.